ADVERTISING

"THE VIRGINIA MILITARY INSTITUTE WILL BE HEARD FROM TODAY!"
—STONEWALL JACKSON
at Battle of Chancellorsville, 1863
You said a mouthful, General!
"BROTHER RAT"
At West Point, it's 'Cadet'
At Annapolis, it's 'Middie'
At V.M.I., it's 'Brother Rat'
...and it's fun!
OVER THE TOP! Wayne gets off to a flying start!
FLANK ATTACK! Surprise bombardment from the rear!
CASUALTY! A Brother Rat passes exam—and out!
SURRENDER! Present Arms! —to the enemy!
Broadway's sensational 2-year comedy smash starring that balmy army
PRISCILLA LANE
WAYNE MORRIS
JOHNNIE 'SCAT' DAVIS
JANE BRYAN • EDDIE ALBERT
RONALD REAGAN • JANE WYMAN • HENRY O'NEILL
Directed by WM. KEIGHLEY
A WARNER BROS. Picture
FROM THE PLAY BY JOHN MONKS, JR. AND FRED F. FINKLEHOFFE • Screen Play by Richard Macaulay and Jerry Wald
A First National Picture
WARNER BROS.
THEATRE
THIS IS ONE OF THE MOVIE QUIZ $250,000.00 CONTEST PICTURES

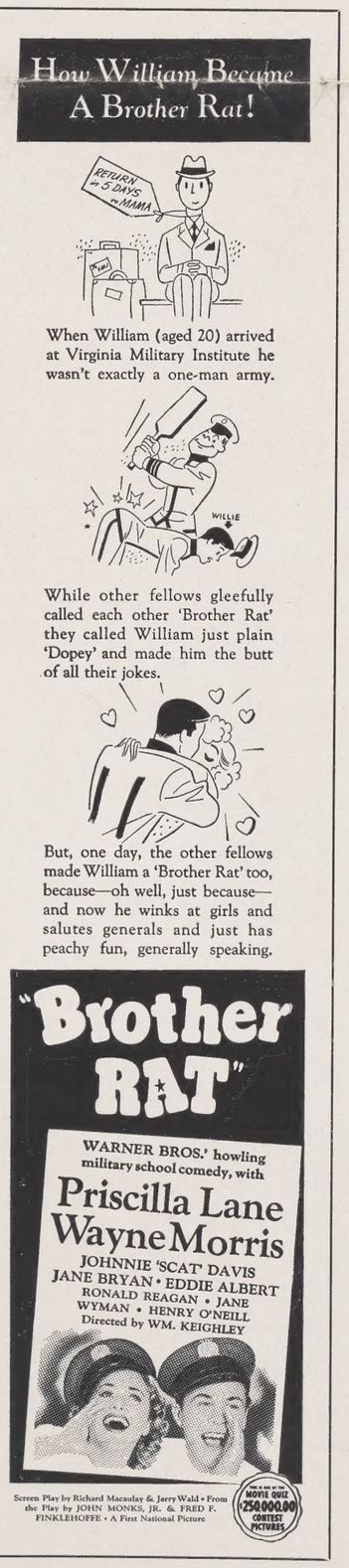
Mat No. 401 — 13 inches x 4 cols. (732 lines) — 60c

The Story of the Fine Fellow Who Became a Brother Rat
1
All the neighbors said William was a fine fellow but all the other boys called him 'Dopey'.
RETURN in 5 DAYS — MAMA
2
So his parents, who were nice too but not so dumb as their son, shipped him off Parcel Post to a school named Virginia Military Institute where the boys called each other Brother Rat but still called William 'Dopey'.
WILLIE
3
There the boys showed William how to strengthen all his muscles.
4
And how to ring Southern doorbelles and oh, lots of other interesting things.
5
Until one day the boys said, "All right, William, now you are a Brother Rat!" And William was tickled to death although he didn't know what it meant to be a Brother Rat.
6
But he found out. And he was a Brother Rat for the rest of his life and had fun.
"Brother RAT"
with
Priscilla Lane · Wayne Morris
JOHNNIE 'SCAT' DAVIS · JANE BRYAN · EDDIE ALBERT
RONALD REAGAN · JANE WYMAN · HENRY O'NEILL
Directed by WM. KEIGHLEY · Presented by WARNER BROS.
Screen Play by Richard Macaulay and Jerry Wald · From the Play by JOHN MONKS, JR. and FRED F. FINKLEHOFFE
A First National Picture
THIS IS ONE OF THE MOVIE QUIZ $250,000.00 CONTEST PICTURES
T H E A T R E

Mat No. 402 — 9 inches x 4 cols. (496 lines) — 60c

THIS AD ALSO IN 3-COL. SIZE

Order Mat No. 304 — 6¾ inches x 3 cols. (279 lines) — 45c


How William Became A Brother Rat!
RETURN in 5 DAYS — MAMA
When William (aged 20) arrived at Virginia Military Institute he wasn't exactly a one-man army.
WILLIE
While other fellows gleefully called each other 'Brother Rat' they called William just plain 'Dopey' and made him the butt of all their jokes.
But, one day, the other fellows made William a 'Brother Rat' too, because—oh well, just because—and now he winks at girls and salutes generals and just has peachy fun, generally speaking.
"Brother RAT"
WARNER BROS.' howling military school comedy, with
Priscilla Lane
Wayne Morris
JOHNNIE 'SCAT' DAVIS
JANE BRYAN • EDDIE ALBERT
RONALD REAGAN • JANE WYMAN • HENRY O'NEILL
Directed by WM. KEIGHLEY
Screen Play by Richard Macaulay & Jerry Wald • From the Play by JOHN MONKS, JR. & FRED F. FINKLEHOFFE • A First National Picture
THIS IS ONE OF THE MOVIE QUIZ $250,000.00 CONTEST PICTURES

Mat No. 102
9¾ inches (135 lines) — 15c

How Joseph almost became a Brother Rat
1 Joseph was always crazy—especially about uniforms. Firemen's, policemen's—even street-cleaner's.
2 So when he was about twenty, Joseph took his shirt and went off to Virginia Military Institute. Which is in Virginia—and is just full of uniforms.
3 But, Joseph wasn't happy. All around him the fellows were joyfully calling each other 'Brother Rat'. But, not Joseph. They called Joseph—Joseph.
4 Then, Joseph learned. Friends were his overnight. He became almost as popular at V. M. I. as mealtime.
5 He marched and drilled and carried on just like a full-fledged 'Brother Rat'.
6 Now, Joseph is going to be a general. Which, next to being a 'Brother Rat', is better than anything—but less fun.
MORE GOLD BRAID, PLEASE!
"Brother RAT"
with
PRISCILLA LANE
WAYNE MORRIS
JOHNNIE 'SCAT' DAVIS
JANE BRYAN
EDDIE ALBERT
RONALD REAGAN • JANE WYMAN • HENRY O'NEILL
Directed by WM. KEIGHLEY
Presented by WARNER BROS.
THIS IS ONE OF THE MOVIE QUIZ $250,000.00 CONTEST PICTURES
Screen Play by Richard Macaulay & Jerry Wald • From the Play by JOHN MONKS, Jr. & FRED F. FINKLEHOFFE • A First National Picture

Mat No. 216 — 11½ inches x 2 cols. (322 lines) — 30c

You'll Love The Wacky Pranks And The Laughter Loaded Ranks Of The Funny 'Brother Rats' From V. M. I.
At West Point it's 'cadet' At Annapolis, it's 'middie' At Virginia Military Institute, it's
"Brother RAT"
. . . and it's fun!
Broadway's 2-year laugh-riot, starring
PRISCILLA LANE
WAYNE MORRIS
JOHNNIE 'SCAT' DAVIS
JANE BRYAN · EDDIE ALBERT
RONALD REAGAN
JANE WYMAN · HENRY O'NEILL
Directed by WM. KEIGHLEY
Presented by WARNER BROS.
THIS IS ONE OF THE MOVIE QUIZ $250,000.00 CONTEST PICTURES
Screen Play by Richard Macaulay and Jerry Wald • From the Play by JOHN MONKS, Jr. & FRED F. FINKLEHOFFE • A First Nat'l Picture

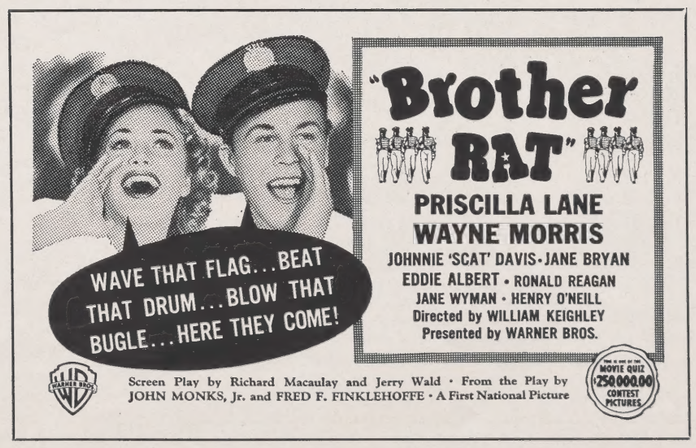
Mat No. 115
8 inches (110 lines) — 15c

WAVE THAT FLAG—BEAT THAT DRUM
BLOW THAT BUGLE—HERE THEY COME!
The Military School Comedy That Had Broadway In Stitches For Two Years!
"BROTHER RAT"
WARNER BROS.
At West Point, it's 'Cadet' · At Annapolis, it's 'Middie'
At V. M. I., it's 'Brother Rat' . . . and it's fun!
PRISCILLA LANE
WAYNE MORRIS
with
JOHNNIE 'SCAT' DAVIS
JANE BRYAN
EDDIE ALBERT
RONALD REAGAN · JANE WYMAN
HENRY O'NEILL
Directed by WILLIAM KEIGHLEY
Presented by WARNER BROS.
THIS IS ONE OF THE MOVIE QUIZ $250,000.00 CONTEST PICTURES
Screen Play by Richard Macaulay and Jerry Wald • From the Play by JOHN MONKS, Jr. & FRED F. FINKLEHOFFE • A First National Picture

Mat No. 307 — 12½ inches x 3 cols. (516 lines) — 45c

At West Point, it's 'cadet'... At Annapolis, it's 'middie'... at Virginia Military Institute, it's
"Brother RAT"
starring
PRISCILLA LANE • WAYNE MORRIS
JOHNNIE 'SCAT' DAVIS · JANE BRYAN · EDDIE ALBERT
RONALD REAGAN · JANE WYMAN · HENRY O'NEILL
Directed by WILLIAM KEIGHLEY • Presented by WARNER BROS.
Screen Play by Richard Macaulay and Jerry Wald · From the Play by JOHN MONKS, Jr. and FRED F. FINKLEHOFFE · A First National Picture
THIS IS ONE OF THE MOVIE QUIZ $250,000.00 CONTEST PICTURES

Mat No. 222 — 2½ inches x 2 cols. (68 lines) — 30c


WAVE THAT FLAG... BEAT THAT DRUM... BLOW THAT BUGLE... HERE THEY COME!
"Brother RAT"
PRISCILLA LANE
WAYNE MORRIS
JOHNNIE 'SCAT' DAVIS · JANE BRYAN
EDDIE ALBERT · RONALD REAGAN
JANE WYMAN · HENRY O'NEILL
Directed by WILLIAM KEIGHLEY
Presented by WARNER BROS.
Screen Play by Richard Macaulay and Jerry Wald · From the Play by JOHN MONKS, Jr. and FRED F. FINKLEHOFFE · A First National Picture
THIS IS ONE OF THE MOVIE QUIZ $250,000.00 CONTEST PICTURES

Mat No. 224 — 2½ inches x 2 cols. (68 lines) — 30c

OUT OF A VOLLEY OF MIRTH ROARS
THE CHARGE OF THE LAUGH BRIGADE!

WARNER BROS.' Howling Military School Comedy

"Brother RAT"

That's what they call cadets at Virginia Military Institute—the West Point of Dixie!

PRISCILLA LANE · WAYNE MORRIS

JOHNNIE 'SCAT' DAVIS · JANE BRYAN · EDDIE ALBERT

THIS IS ONE OF THE MOVIE QUIZ $250,000.00 CONTEST PICTURES

RONALD REAGAN · JANE WYMAN
HENRY O'NEILL · Directed by WM. KEIGHLEY
Screen Play by Richard Macaulay and Jerry Wald • From the Play by JOHN MONKS, Jr. & FRED F. FINKLEHOFFE • A First National Picture

Mat No. 308 — 8 inches x 3 cols. (330 lines) — 45c

THIS AD ALSO IN TWO-COLUMN SIZE
Order Mat No. 220 — 5¼ inches x 2 cols. (148 lines) — 30c

Even Cannons Roar—With Glee
Bullets Shriek—With Hilarity
When These Brother Rats
Go On A Spree!
Yeah, man...the pranks are coming with the carefree cadets of V.M.I. leading the laugh-parade! War may be what the General said...but it's fun with a gun to them!

At West Point, it's 'Cadet'
At Annapolis, it's 'Middie'
At Virginia Military Institute, it's

"Brother RAT"

starring

PRISCILLA LANE · WAYNE MORRIS

JOHNNIE 'SCAT' DAVIS · JANE BRYAN · EDDIE ALBERT
RONALD REAGAN · JANE WYMAN · HENRY O'NEILL · Directed by WM. KEIGHLEY · Presented by WARNER BROS. · Screen Play by Richard Macaulay and Jerry Wald · From the Play by JOHN MONKS, JR. and FRED F. FINKLEHOFFE · A First National Picture

THIS IS ONE OF THE MOVIE QUIZ $250,000.00 CONTEST PICTURES

Mat No. 215 — 7½ inches x 2 cols. (206 lines) — 30c

At West Point, it's 'cadet'
At Annapolis, it's 'middie'
At Virginia Military Institute, it's

"Brother RAT"

War may be what the general said . . . but it's fun with a gun to these carefree guys from V.M.I. Forward march to join the roaring ranks today!

with

PRISCILLA LANE · WAYNE MORRIS

JOHNNIE 'SCAT' DAVIS · JANE BRYAN · EDDIE ALBERT
RONALD REAGAN · JANE WYMAN · HENRY O'NEILL
Directed by WILLIAM KEIGHLEY · Presented by WARNER BROS.

Screen Play by Richard Macaulay & Jerry Wald • From the Play by JOHN MONKS, JR. & FRED F. FINKLEHOFFE • A First National Picture

THIS IS ONE OF THE MOVIE QUIZ $250,000.00 CONTEST PICTURES

Mat No. 217 — 7 inches x 2 cols. (196 lines) — 30c

When Skirt Meets Flirt at West Point, It's "Howdy, Cadet!"
When Frail Meets Male at Annapolis, It's "Hello, Middie!"
But, When Gal Meets Guy At V. M. I., It's "Hiya
Brother RAT"
PRISCILLA LANE
WAYNE MORRIS
THIS IS ONE OF THE MOVIE QUIZ $250.000.00 CONTEST PICTURES
and a balmy army, including
JOHNNIE 'SCAT' DAVIS
Mississippi gave him to V.M.I.—and V.M.I. wants to give him back.
JANE BRYAN
The Mason-Dixon line isn't the only one this gal knows!
EDDIE ALBERT
A truly great soldier—if he could stay out of trouble long enough!
Yeah, man . . . the pranks are coming . . . with the carefree cadets of V. M. I. leading the laugh-parade! War may be what the General said . . . but it's fun with a gun to them!
with
RONALD REAGAN
JANE WYMAN
HENRY O'NEILL
Directed by
WM. KEIGHLEY
A First National Picture
Presented by
WARNER BROS.
Screen Play by Richard Macaulay & Jerry Wald
FROM THE PLAY BY
JOHN MONKS, JR. & FRED F. FINKLEHOFFE
THEATRE

Mat No. 303 — 10 inches x 3 cols. (420 lines) — 45c

When Skirt Meets Flirt At West Point, It's "Howdy, Cadet!"
When Frail Meets Male At Annapolis, It's "Ahoy, Middie!"
But When Gal Meets Guy At V. M. I., It's "Hiya
Brother RAT"
Broadway's 2-year military school riot, with
PRISCILLA LANE · WAYNE MORRIS
JOHNNIE 'SCAT' DAVIS
JANE BRYAN · EDDIE ALBERT
RONALD REAGAN · JANE WYMAN
HENRY O'NEIL · Directed by WM. KEIGHLEY
Presented by WARNER BROS.
MOVIE QUIZ $250.000.00 CONTEST PICTURES
Screen Play by Richard Macaulay and Jerry Wald · From the Play by JOHN MONKS, Jr. and FRED F. FINKLEHOFFE · A First National Picture

Mat No. 221 — 4½ inches x 2 cols. (124 lines) — 30c

We Put This Balmy Army Into Pictures And We Guarantee They'll Put You In The Aisle!
Laughs? It's loaded with them! Howls? You'll be bombarded—when these fun-loving 'Brother Rats' of Virginia Military Institute attack your funnybone!
At West Point it's 'Cadet'
At Annapolis it's 'Middie'
At V. M. I. it's . . .
"Brother RAT"
Broadway's two-year smash-hit, with
PRISCILLA LANE · WAYNE MORRIS
JOHNNIE 'SCAT' DAVIS · JANE BRYAN · EDDIE ALBERT
RONALD REAGAN · JANE WYMAN · HENRY O'NEILL
Directed by WILLIAM KEIGHLEY · Presented by WARNER BROS.
. . . and it's fun!
Screen Play by Richard Macaulay and Jerry Wald · From the Play by JOHN MONKS, Jr. and FRED F. FINKLEHOFFE · A First National Picture
THIS IS ONE OF THE MOVIE QUIZ $250.000.00 CONTEST PICTURES

Mat No. 309 — 5 inches x 3 cols. (213 lines) — 45c

PRESENT ARMS!
PRESENT LIPS!
"Brother RAT"*
THIS TELLS ALL!
* West Point has its cadets... Annapolis has its middies...Virginia Military Institute has its Brother Rats ...and you have the time of your life!
B'way's 2-year comedy sensation, with
PRISCILLA LANE
WAYNE MORRIS
JOHNNIE 'SCAT' DAVIS · JANE BRYAN
EDDIE ALBERT · RONALD REAGAN · JANE WYMAN
HENRY O'NEILL · Directed by WILLIAM KEIGHLEY
Presented by WARNER BROS.
ROMANCE!
ACTION!
LAUGHS!
Screen Play by Richard Macaulay and Jerry Wald · From the Play by JOHN MONKS, Jr. and FRED F. FINKLEHOFFE · A First National Picture
THIS IS ONE OF THE MOVIE QUIZ $250,000.00 CONTEST PICTURES

Mat No. 223 — 8¼ inches x 2 cols. (228 lines) — 30c

WAVE THAT FLAG—BEAT THAT DRUM
BLOW THAT BUGLE—HERE THEY COME!
The Military School Comedy That Had Broadway In Stitches For Two Years!
"BROTHER RAT"
PRISCILLA LANE
WAYNE MORRIS
with
JOHNNIE 'SCAT' DAVIS · JANE BRYAN
EDDIE ALBERT
RONALD REAGAN · JANE WYMAN
HENRY O'NEILL
Directed by WILLIAM KEIGHLEY
Presented by WARNER BROS.
At West Point, it's 'Cadet'
At Annapolis, it's 'Middie'
At V.M.I., it's 'Brother Rat'
... and it's fun!
THIS IS ONE OF THE MOVIE QUIZ $250,000.00 CONTEST PICTURES
Screen Play by Richard Macaulay and Jerry Wald • From the Play by JOHN MONKS, Jr. & FRED F. FINKLEHOFFE • A First National Picture

Mat No. 218 — 8 inches x 2 cols. (222 lines) — 30c

Tramp, Tramp, Tramp—The Boys Are Marching
As Cheers Roll Out From Earth To Sky!
And You'll Love The Wacky Pranks In The Laughter-Loaded Ranks
Of Those Funny 'Brother Rats' From V. M. I.!
When gal meets guy at V. M. I., she calls him
"Brother RAT"
Hail to Virginia Military Institute and the carefree cadets who don't care who wins the battles — as long as they can win the hearts!
with
PRISCILLA LANE
WAYNE MORRIS
JOHNNIE 'SCAT' DAVIS
JANE BRYAN · EDDIE ALBERT
RONALD REAGAN · JANE WYMAN
HENRY O'NEILL
Directed by WILLIAM KEIGHLEY
Presented by WARNER BROS.
Screen Play by Richard Macaulay and Jerry Wald • From the Play by JOHN MONKS, Jr. and FRED F. FINKLEHOFFE
A First National Picture
THEATRE
THIS IS ONE OF THE MOVIE QUIZ $250,000.00 CONTEST PICTURES

Mat No. 306 — 9 inches x 3 cols. (372 lines) — 45c

Girls To The Right Of Them, Officers To The Left Of Them, Laughs All Around Them... Into A Volley Of Mirth March The Brother Rats!
At West Point, it's 'cadet'
At Annapolis, it's 'middie'
At Virginia Military Institute, it's
"Brother RAT"
Broadway's Sensational 2-Year Comedy Smash!
with
PRISCILLA LANE
WAYNE MORRIS
JOHNNIE 'SCAT' DAVIS
JANE BRYAN • EDDIE ALBERT • RONALD REAGAN
JANE WYMAN • HENRY O'NEILL
Directed by WM. KEIGHLEY
Presented by WARNER BROS.
A First National Picture
Someday they'll be generals but today they're just plain Brother Rats bombarding Dixie's West Point with the biggest barrage of fun ever... and contradicting that famous general by proving that war is 'swell'.
THIS IS ONE OF THE MOVIE QUIZ $250,000.00 CONTEST PICTURES
Screen Play by Richard Macaulay & Jerry Wald • From the Play by JOHN MONKS, Jr. & FRED F. FINKLEHOFFE • A First National Picture

Mat No. 305 — 9½ inches x 3 cols. (402 lines) — 45c

THIS AD ALSO IN FOUR-COLUMN SIZE
Order Mat No. 403 — 12⅞ inches x 4 cols. (708 lines) — 60c

LAUGHS!
LAUGHS!
LAUGHS!
"I'M BAYO-NUTS ABOUT YOU, BROTHER RAT!"
At West Point, it's 'cadet'... At Annapolis, it's 'middie'
At Virginia Military Institute, it's
"Brother RAT"
with
PRISCILLA LANE
WAYNE MORRIS
JOHNNIE 'SCAT' DAVIS
JANE BRYAN
EDDIE ALBERT
RONALD REAGAN • JANE WYMAN • HENRY O'NEILL
Directed by WM. KEIGHLEY
Presented by WARNER BROS.
THIS IS ONE OF THE MOVIE QUIZ $250,000.00 CONTEST PICTURES
Screen Play by Richard Macaulay and Jerry Wald • From the Play by JOHN MONKS, Jr. & FRED F. FINKLEHOFFE • A First National Picture

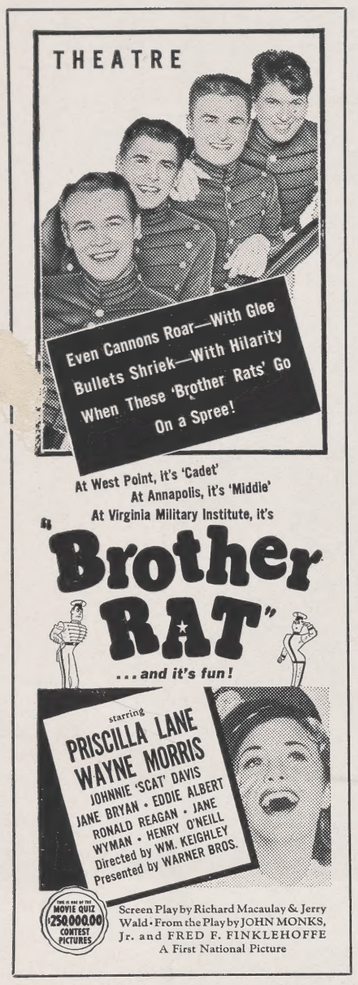
Mat No. 219 — 9½ inches x 2 cols. (264 lines) — 30c

LET OTHER ARMIES WIN THE BATTLES...
THIS GANG WANTS TO WIN THE HEARTS!
At West Point, it's 'cadet'
At Annapolis, it's 'middie'
At Virginia Military Institute, it's
"Brother RAT"
... and it's fun!
Wait 'til this balmy army attacks your funnybone and captures your heart as they live four fun-filled college years in 90 laugh-loaded minutes!
WARNER BROS.' hilarious film from the stage success, and starring
PRISCILLA LANE
WAYNE MORRIS
JOHNNIE 'SCAT' DAVIS
JANE BRYAN
EDDIE ALBERT
RONALD REAGAN • JANE WYMAN • HENRY O'NEILL • Directed by WM. KEIGHLEY
Screen Play by Richard Macaulay & Jerry Wald • From the Play by JOHN MONKS, Jr. & FRED F. FINKLEHOFFE • A First National Picture
THIS IS ONE OF THE MOVIE QUIZ $250,000.00 CONTEST PICTURES

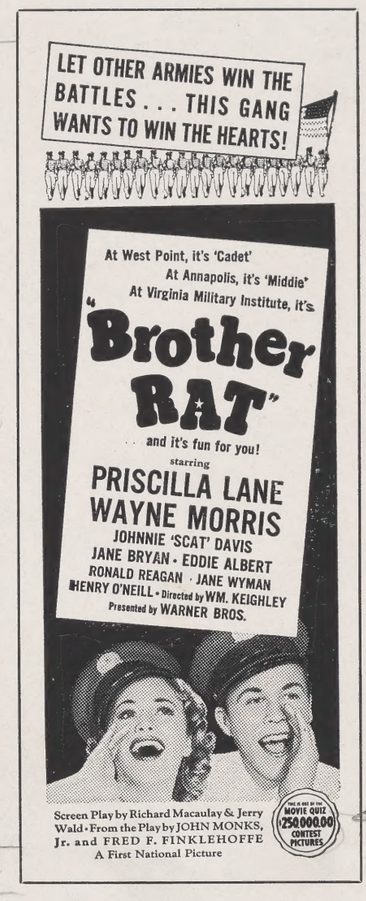
Mat No. 208 — 5½ inches x 2 cols. (156 lines) — 30c

TO PEP UP YOUR CAMPAIGN

The twelve snappy line drawings shown above are just the thing for theatre men who make up their own ads, and for programs, heralds, and teasers. Available in one mat, order Mat No. 310 — 45c.


THEATRE
Even Cannons Roar—With Glee
Bullets Shriek—With Hilarity
When These 'Brother Rats' Go
On a Spree!
At West Point, it's 'Cadet'
At Annapolis, it's 'Middie'
At Virginia Military Institute, it's
"Brother RAT"
... and it's fun!
starring
PRISCILLA LANE
WAYNE MORRIS
JOHNNIE 'SCAT' DAVIS
JANE BRYAN • EDDIE ALBERT
RONALD REAGAN • JANE WYMAN • HENRY O'NEILL
Directed by WM. KEIGHLEY
Presented by WARNER BROS.
MOVIE QUIZ $250,000.00 CONTEST PICTURES
Screen Play by Richard Macaulay & Jerry Wald • From the Play by JOHN MONKS, Jr. and FRED F. FINKLEHOFFE
A First National Picture

Mat No. 116
5⅞ inches (82 lines) — 15c


LET OTHER ARMIES WIN THE BATTLES . . . THIS GANG WANTS TO WIN THE HEARTS!
At West Point, it's 'Cadet'
At Annapolis, it's 'Middie'
At Virginia Military Institute, it's
"Brother RAT"
... and it's fun for you!
starring
PRISCILLA LANE
WAYNE MORRIS
JOHNNIE 'SCAT' DAVIS
JANE BRYAN • EDDIE ALBERT
RONALD REAGAN • JANE WYMAN
HENRY O'NEILL • Directed by WM. KEIGHLEY
Presented by WARNER BROS.
Screen Play by Richard Macaulay & Jerry Wald • From the Play by JOHN MONKS, Jr. and FRED F. FINKLEHOFFE
A First National Picture
MOVIE QUIZ $250,000.00 CONTEST PICTURES

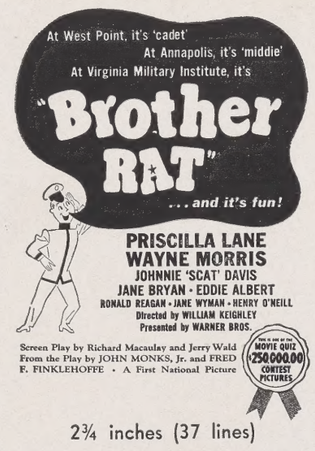
Mat No. 118
5 inches (73 lines) — 15c

When
Gal Meets Guy
at V. M. I. It's "Howdy
"Brother RAT"
... and it's fun!
starring
PRISCILLA LANE
WAYNE MORRIS
JOHNNIE 'SCAT' DAVIS
JANE BRYAN
EDDIE ALBERT
RONALD REAGAN • JANE WYMAN • HENRY O'NEILL
Directed by WM. KEIGHLEY
Presented by WARNER BROS.
Screen Play by Richard Macaulay and Jerry Wald From the Play by JOHN MONKS, Jr. and FRED F. FINKLEHOFFE • A First National Picture
MOVIE QUIZ $250,000.00 CONTEST PICTURES

Mat No. 117
3¼ inches (46 lines) — 15c

SPECIAL! TWO ADS FOR ONE

These two slugs come on one mat for the price of one. They may be cut apart and used separately. Order Mat. No. 119 — 15c.


At West Point, it's 'cadet'
At Annapolis, it's 'middie'
At Virginia Military Institute, it's
"Brother RAT"
... and it's fun!
PRISCILLA LANE
WAYNE MORRIS
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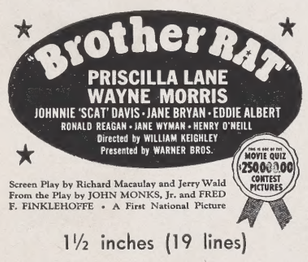
RONALD REAGAN • JANE WYMAN • HENRY O'NEILL
Directed by WILLIAM KEIGHLEY
Presented by WARNER BROS.
Screen Play by Richard Macaulay and Jerry Wald From the Play by JOHN MONKS, Jr. and FRED F. FINKLEHOFFE • A First National Picture
MOVIE QUIZ $250,000.00 CONTEST PICTURES

2¾ inches (37 lines)


"Brother RAT"
PRISCILLA LANE
WAYNE MORRIS
JOHNNIE 'SCAT' DAVIS • JANE BRYAN • EDDIE ALBERT
RONALD REAGAN • JANE WYMAN • HENRY O'NEILL
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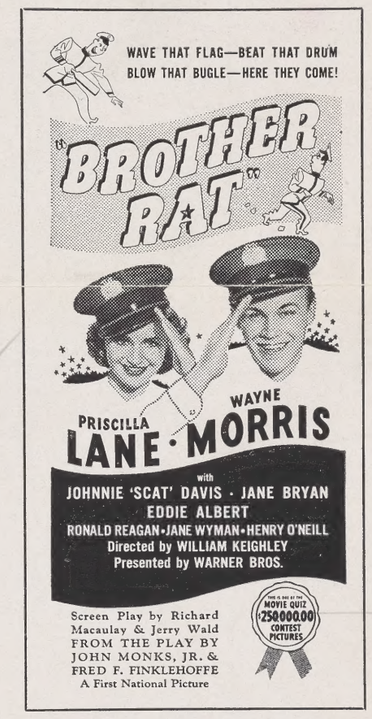
Presented by WARNER BROS.
Screen Play by Richard Macaulay and Jerry Wald From the Play by JOHN MONKS, Jr. and FRED F. FINKLEHOFFE • A First National Picture
MOVIE QUIZ $250,000.00 CONTEST PICTURES

1½ inches (19 lines)


WAVE THAT FLAG—BEAT THAT DRUM
BLOW THAT BUGLE—HERE THEY COME!
"BROTHER RAT"
PRISCILLA LANE • WAYNE MORRIS
with
JOHNNIE 'SCAT' DAVIS • JANE BRYAN
EDDIE ALBERT
RONALD REAGAN • JANE WYMAN • HENRY O'NEILL
Directed by WILLIAM KEIGHLEY
Presented by WARNER BROS.
Screen Play by Richard Macaulay & Jerry Wald FROM THE PLAY BY JOHN MONKS, JR. & FRED F. FINKLEHOFFE
A First National Picture
MOVIE QUIZ $250,000.00 CONTEST PICTURES

Mat No. 114
4¼ inches (59 lines) — 15c

Flash the news about

your showing of

"BROTHER RAT"

on your screen with the

VITAPHONE TRAILER.

It shows some of the

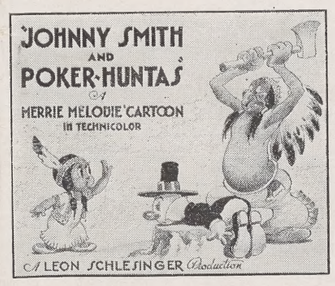
hilarious and romantic

situations, with

that bring 'em back

selling punch.

Selected Vitaphone Shorts



"JOHNNY SMITH AND POKER HUNTAS" — Technicolor cartoon, hilarious satire on the famed historical characters. 4503 — Merrie Melodies — 7 mins.

"PORKY IN WACKYLAND" — Porky cartoon wherein he travels afar to find an extinct bird and winds up with plenty of dodos. 4801—Looney Tune—7 mins.

"POW-WOW" — Technicolor short about the Navajo Indians, their colorful dances, tribal customs, with plenty of action throughout. 4401—Technicolor Special—9 mins.

"DEFYING DEATH" — Thrilling true story narrated by Floyd Gibbons about a fire in a tenement with rescues playing big part. 4303—Your True Adventures —12 mins.

JIMMY DORSEY & ORCHESTRA — from coast to coast Jimmy Dorsey is one of the best in the business. Surefire for you. 4703—Melody Masters—10 mins.

"THE KNIGHT IS YOUNG" — Hal LeRoy in a two-reel musical comedy with plenty of songs, comedy and dancing only as LeRoy himself can give out with. 4013—Broadway Brevities—20 mins.

Official Billing

WARNER BROS. 40%

Pictures, Inc. Presents 5%

"BROTHER RAT" 100%

with

PRISCILLA LANE — WAYNE MORRIS 75%

and

JOHNNIE DAVIS — JANE BRYAN — EDDIE ALBERT 30%

RONALD REAGAN — JANE WYMAN — HENRY O'NEILL 20%

Directed by William Keighley 20%

Screen Play by Richard Macaulay and Jerry Wald 10%

From the Play by John Monks, Jr. and Fred F. Finklehoffe 15%

A First National Picture 3%

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